



# Achieve Great Impact Through Strategic Web Service



**TECHNOVIABLE**  
Technology you desire

[www.technoviable.com](http://www.technoviable.com)

# Corporate

Techno Viable is a software development company. We design & develop creative web applications and provide internet marketing and promote services to clients worldwide.

We love helping people to achieve success on internet, and that is where our core competencies lies. You can contact us for more information about our services.



## Who We Are ?

Techno Viable is a trusted custom software development and IT consulting company in Bangladesh. With over 5 years of experiences on software & web development sector, Techno Viable team members have been bringing custom and platform based solutions to mid-sized and large companies in E-commerce, health-care, electronics, auto-mobile, industrials & financial industries.

***Our mission to increase the visibility and the profitability of our client brands and websites.***

## What can We Do for You

Techno Viable provides services to both international and domestic markets of information technology. Techno Viable has some automated software applications for small to large companies to automate their conventional working processes.

Our automated software reduce time and cost for those companies, we have ready products to those who need to minimize budget. Custom services is our priority for best case solution, as companies internal policies and services varies from one to another.

## Our Strengths

- One-stop IT services provider for web, mobile, application and consultation services.
- Thorough understanding of business models and latest technology trends.
- Dedicated, competent and technologically enriched team of 10 experts.

# Why Customers choose Techno Viable



**6+**  
Certified Professional



**25+**  
Customer World Wide



**35+**  
Successfully  
Delivered project

In short,  
we provide  
products and  
services to  
our clients



Minimize time of working process



Reduce cost



Increase productivity



Use easy to maintain solutions



Proper time project delivery



Organized working flow



Proper documentation & instruction



Proper servicing and maintenance after delivery



Provides best security



Truly user oriented solutions

# Expertise

As an IT technology consulting company, Xlcom proactively gain insights into leading and emerging technologies to meet the ever-growing needs if client.



## INTERNET MARKETING

At techno viable, We do not just focus on improving your rankings. We also focus on increasing traffic to your product and services, increasing leads and improving your profits.

*SEO packages*

*SEO Services Facts*

*Press Distribution*

*Content Writing*



## WEB DEVELOPMENT

The world is transforming into an Online multi million dollar market and we all know thats lots of online B2B and B2C based websites are getting developed everyday and arre getting good responses from people.

*Logo Design*

*Design Packages*

*CMS Development*

*PHP Development*



## SOFTWARE DEVELOPMENT

Techno viable is an integrated web applications development company providing custom software development solutions and enterprise application integration.

*Custom software development*

*Offshore software development*

*Manufacturing software development*

*Enterprise software development*



## ECOMMERCE SOLUTION

We are E-Commerce Development Company, having 5 years of experience and till now we developed 65+ E-Commerce based portal development successfully.

*Tax rate support*

*Newsletter Management*

*Sales Management*

*Content Management*



## MOBILE APP DEVELOPMENT

A responsive or mobile website design and app can enable to visit and brows your website from their Smartphone, and you need to arrange design of the responsive website.

*Custom software development*

*Offshore software development*

*Manufacturing software development*

*Enterprise software development*

# Service

Techno Viable is a software development company. We design & develop creative web applications and provide internet marketing and promote services to clients worldwide. We love helping people to achieve success on internet, and that is where our core competencies lies. You can contact us for more information about our services.

Our mission to increase the visibility and the profitability of our client brands and websites

## WEB DEVELOPMENT

- Responsive Website Design
- Latest Trend Technology
- Professional UI Structure
- High Conversion Optimization



## INTERNET MARKETING

- Industry Leading SEO Service
- Dedicated Project Managers
- Results Driven Customized Strategy
- Complete Transparency and Detailed Reporting



## MOBILE APP DEVELOPMENT

- Responsive Design
- All Device Supported
- Easy to Navigate
- HTML 5 with CSS 3 Coding



## SOFTWARE DEVELOPMENT

- Scalable Software Development
- Dedicated Staff Augmentation
- Defect Free Application
- Current Technology Support



## ECOMMERCE SOLUTION

- Fully Customized Ecommerce
- 100% SEO Friendly
- Major Browser Compatibility Support
- Choice of Ecommerce Store Backend

# Outsourcing

Today, over 30% “Vertical Measure Business” or “Internet Marketing Companies” are search engine optimization (SEO) outsourcing, and companies usually outsource SEO service since they do not want to pay wages regularly to their SEO professionals to complete SEO work, but want to pay for the entire project one time to an SEO company.



It is challenge to keep track of emerging technology and deploy it effectively to fuel growth. Outsourcing helps you manage these challenges. Techno Viable is an ideal partner who can help you meet this ever-growing challenge of integrating technology with your business needs.

## Benefits of Outsourcing to Techno Viable



### STRONG PROJECT MANAGEMENT

We prepare a detailed timeline as well as a series of activities, and use them to manage the entire project to make sure its completion timely. However, in the start of the project, our project manage officially outlines what, why, who, and when with a project beginning file so every team member can understand how the components of the project combine

### CONSTANT QUALITY MONITORING

It does not matter in which business industry you are in for us. Our project team has enabled us to provide board project monitoring whenever our clients require it... Some of the major constant quality monitoring services include assure quality, Evaluate technical solutions to keep your project on track or regular and accurate project status information.

### THOROUGH REQUIREMENTS ANALYSIS

A Thorough requirements analysis because have to understand the client requirements analysis because have to understand the client requirement in detail. We also make MOM (Minutes of the meeting) along with understanding on the clarifications, suggestion as well as assumption on every project.

### REFINED DEVELOPMENT PROCESS

When techno Viable provides web design and development services, the primary goal of the company is to ensure that the new websites look attractive and convey client's brand perfectly as well as usable to everyone. Once the project is completed, we test almost every element of the design prior handing over to the client.

# Engagement

## Use various forms of communication forms

"in the high business competitive world, customer support and engagement matter a lot since it builds trust, nurtures strong relationships with customers and clients, and provides a company a face with a voice".



**Live Chat:** It is the best way to meet and talk with customers "face to face" without travelling. However, we use Skype in conjunction with a phone call that makes sure that we cannot lose audio even if we lose the video.



**Open ticket:** For any kind of support, Customers and clients can click on our open ticket, and send us with complete information. We provide immediate response between 30 min to 48 hours.



**Email:** we email when our client is able to talk with us and allow the customer to respond on their time.



**Phone:** We use phones when we need to talk on or handle sensitive concerns, so that we can cleanly and directly communication with clients.



**Social Forums:** We also communicate with client through social media. Social sites such as face book, Twitter, etc, are best for pushing out information that clients can choose to read or just simply ignore.



### Support Customers all the way:

We support our customers whenever they need it. Everyone is busy today, and it has become very easy for business relationships to lose color.

Therefore, we provide weekly or monthly work report (related to client project), informed client about what is going on its project.

Live video chatting on the projects, and many more.



It completely depends on you that which communication ways work best for you.



# Portfolio

The best way to demonstrate our expertise is to show you our work. In our portfolio seton you may find some selected projects from our growing list of web & mobile development, to give you a better idea about our experience and expertise



## Web Development Portfolio

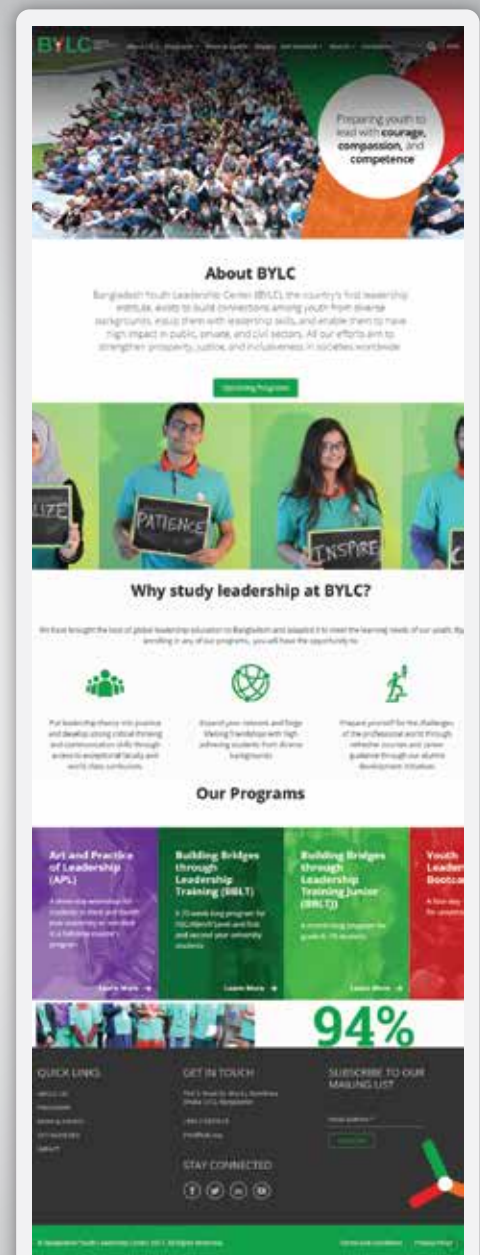
Techno Viable is an integrated web development company providing custom software development solutions and enterprise application intergration



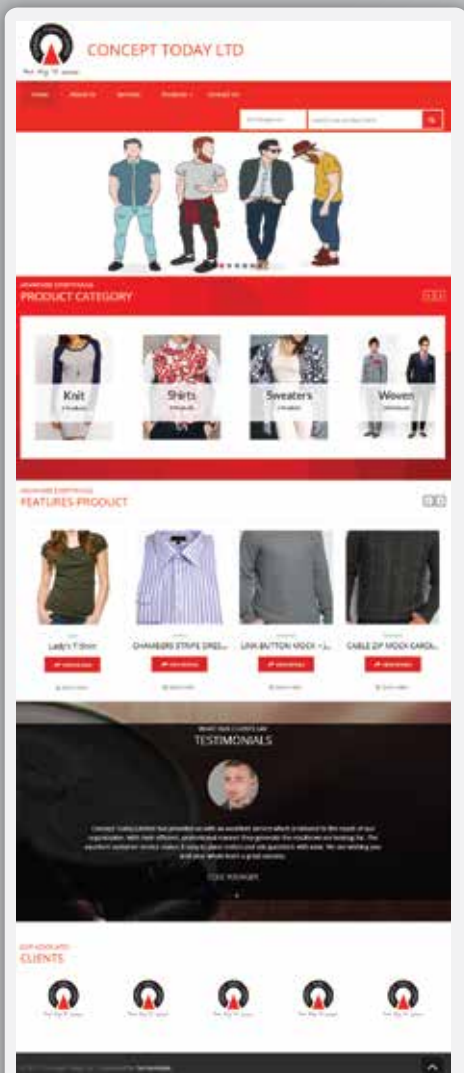
Radio Foorti



Transpro Logistic



Bangladesh Youth Leadership Center



Concept Today BD



Honda Bangladesh



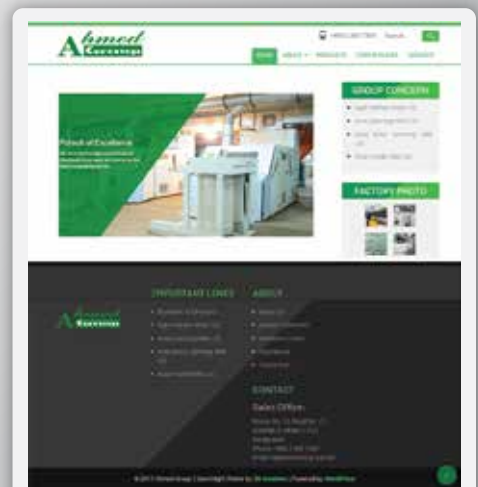
ERA-Info Tech Ltd.



for  
Chemical Weapons Convention



Honda Export





Ranks Petroleum

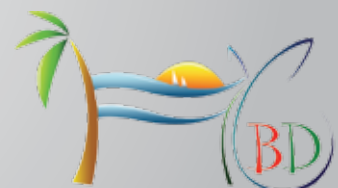


Fly BD



Cool Tech

# Our Happy Clients



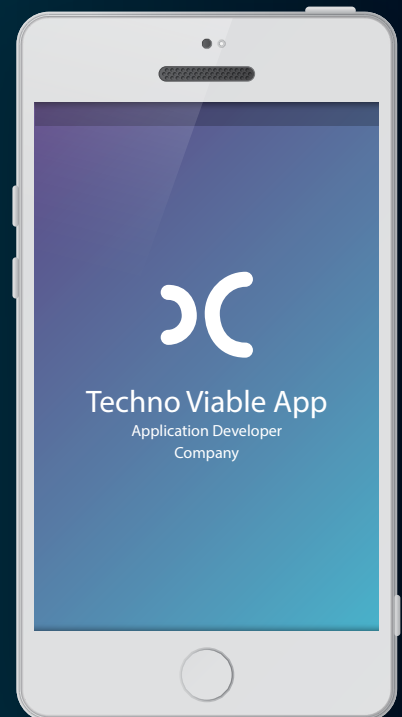
# Mobile Web Development

## Why the Demands of Responsive Website Design Increasing ?

Business that do not have mobile version for their sites are turning away a large percent of their customers or visitors. There are more than 1.2 million (it is forecasted that there will be more that 1.7 by 2013) million mobile web users across the. Between 22-26% MOBILW USERS IS ONLY THE UNITED STATES that never used or touched their desktop or computer in this year. The overall percentage of people in United States, Which access website from their mobile device. Is 63%. Therefore, with these kinds of figures, it is really very imperative for business owners, online stores or individual that design offer develop a mobile responsive website.

## Why Choose Techno Viable ?

For bringing online business across billion of mobile users, you require a response or mobile version website, then we, outshine solutions, a website designing, including responsive design company can help you immensely. Mobile websites are our passion and have a team of experts, which can design unique, beautiful and appealing mobile friendly website design can design unique, beautiful and appealing mobile friendly website design that will meet your business prerequisites.



## HTML 5.0 Website Designing:

We use HTML 5 That is the latest version of html (Hyper Text Markup language) and is featured differently and accepts particular tags as well as needs strict coding.

HTML 5 is already coming in various gadgets or devices, including iPod, Mac and Apple iPhone, then why not a website. It has several unique elements that make a website wonderful and mobile user friendly. We use several languages SUCH as ASP.NET, PHP, and XHTML etc that acts as a backbone for designing a mobile version website. Some of the major unique elements of HTML 5 are “

- Complete CSS3 Support
- Video and Audio
- Local Storage
- Local SQL Database
- Web Application
- 2D and 3D Graphics

**Our Expert Team makes the best use of elements of HTML5 in making responsive Website.**

# Quality Management

The Project Quality flow process of Techno Viable include all the activities that determine quality objective, responsibilities and policies so that the project will satisfy the needs of the customers and client or for which the project was undertaken by us.

## Our project quality flow or management process includes the following things

### Project strategy:

In, this part, we outline the project business requirements and then propose the appropriate methodology or approach, which we require to use to deal with it. Now, we identify which quality standards are significant to the project.

### Build Quality Criteria/Standards :

We clearly define as well as communicate the quality objectives or approaches to our project team for making sure that a successful project ending.

### Quality objectives or target :

Outshine quality objectives meet customer requirements as well as are measurable. We identify targets agreed upon by the customer and clients.

### Quality Assurance :

We apply the planned and methodical quality activities, Which make sure that the client project uses all processes required to meet all its requirements.

### Quality Control:

Our team monitors specific project results to find out whether they fulfill with appropriate quality values and also identify proper ways to eradicate the sources of disappointing performance.

### Project Closure Report:

After making sure that the project is ready to deliver, then we, make project closure Report, Which offers confirmation that the standard criteria for the project deliverable have been met up that are agreed upon by customer.

# Team Member



**Md. Mhabub Hossain**  
Executive Director



**Hossain Md. Awlad**  
Chief Executive Officer



**Amanullah Aman**  
Software Engineer

So, what will I actually be doing? My job will be as a business development manager is to identify sales leads, pitch goods or services to new clients and maintain a good working relationship with new contacts. This role revolves around good communication.

Md. Awlad Hossain is well known for his cost effective and profitable decision. He is wisely setting up new products and strategy to market those products. He has set the tone to build a great culture for people who works in Techno Viable, which has attracted and retained the very best. He hires and fires, resolves differences between senior team members, and keeps them working together in a common direction.

Amanullah Aman completed his B.Sc (Engg) in Computer Science & Software Engineering from American International University-Bangladesh with a moderate accuracy. He has two & a Half year's experience in different language's such as JavaScript, Ajax, Php,Java, C#, Python, MySQL etc to develop any Web Application with Software enhancement. Moreover, He is also specialized in Web Service & Web API.

He sets direction by communicating the strategy and vision of where the company is going. With his clear direction, the team is rallying together and makes it happen. His excellent communication skill is maintaining awareness of the external and internal competitive landscape, customers, markets and so forth.



**Nazmus Sakib Bhuian**  
SEO Specialist

Nazmus Sakib Bhuian has been working in the Internet Marketing industry for a wide variety of niches. His SEO and Link Building expertise covers all the necessary steps to create a successful SEO campaign. From a detailed keyword research to link building



**Marufur Rahman**  
Senior Software Engineer

Sazal Rahman is managing clients and analyzing systems for more than 5 years. He is committed to meet client's vision and directed the team to fulfill client's demand in time. He has great analytical power and decision-making skills necessary in the achievement of corporate client and personal goals.



**Khondoker Muiz Uddin**  
Graphics Specialist

Khondoker Muiz Uddin is a Graphic Designer specialized in all types of print design, presentations and logos. Because he considers that he don't sell a generic product but offer a customized solution for your particular needs, when he is working on a project he is fully committed with it until the end, from its most general aspect to its smallest detail.

If you have any comments, feedback or question about Techno Viable or any of its product or services, we'd love to hear from you.



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